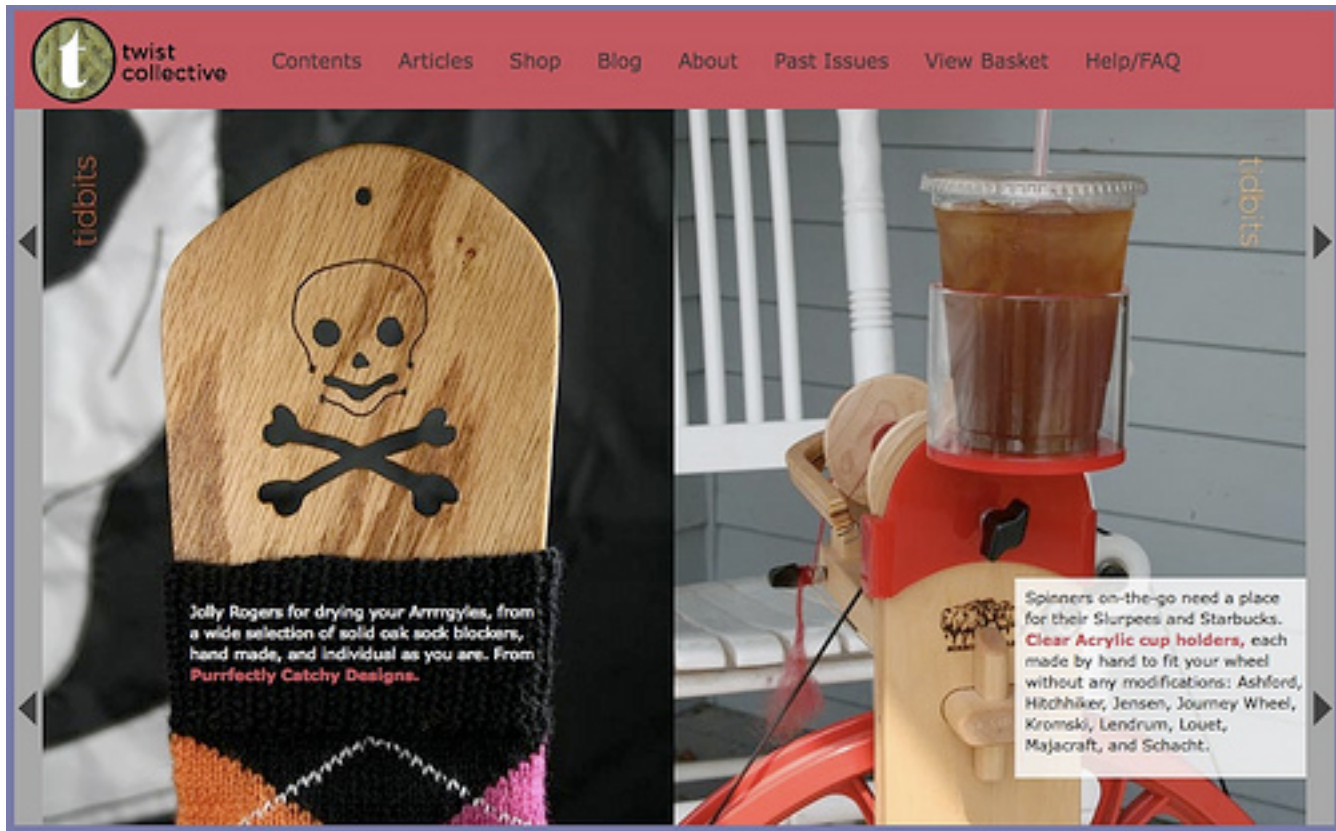


It has come to my attention that many people have been referring to the Tidbits section as advertising, saying (for example) that they had seen the spinning wheel cupholder ad in the latest issue. I must protest quickly on this matter, that Tidbits is actually an editorial section of the magazine where we call attention to cool things we like, products, yarn, stuff in general that the directors at Twist Collective feel our readers should know about.



While we do care to represent products from our advertisers, at least half of any issue's Tidbits selection comes from elsewhere, and we take care to photograph the items with the kind of flair we hope characterizes the magazine as a whole. I am sorry if that hasn't been clear, and apologize to both the vendors represented in the section, and to the readers who may have felt, albeit incorrectly, that they were being had.

I now return you to our regularly scheduled program.